

Fiscal Unit/Academic Org	Arts Administration - D0200
Administering College/Academic Group	Arts And Sciences
Co-administering College/Academic Group	
Semester Conversion Designation	New Program/Plan
Proposed Program/Plan Name	Media Production and Analysis
Type of Program/Plan	Undergraduate minor
Program/Plan Code Abbreviation	MEDPROD
Proposed Degree Title	Media Production and Analysis Minor

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program				15	
Required credit hours offered by the unit	Minimum			0	
	Maximum			0	
Required credit hours offered outside of the unit	Minimum			0	
	Maximum			0	
Required prerequisite credit hours not included above	Minimum			0	
	Maximum			0	

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- MediaProductionAnalysis 02.pdf

(Program Proposal. Owner: Mayer, Eric Hans)

Comments

- Would you please add Arts Col 5100 Concept Development for Time-based Media to the electives list for the Media Production and Analysis Minor.

Description: Methods for developing concepts for time-based media through the cultivation of ideas and problem-solving strategies. Storyboarding, composition, editing and sound principles will be explored.

Credits = 3 units *(by Palazzi, Maria on 05/20/2011 02:44 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Mayer, Eric Hans	05/17/2011 01:38 PM	Submitted for Approval
Revision Requested	Palazzi, Maria	05/20/2011 02:45 PM	Unit Approval
Submitted	Mayer, Eric Hans	05/30/2011 01:20 PM	Submitted for Approval
Approved	Palazzi, Maria	05/30/2011 11:01 PM	Unit Approval
Pending Approval	Williams, Valarie Lucille	05/30/2011 11:01 PM	College Approval



Department of Theatre

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July 1, 2010

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203 Bricker Hall
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RE: Quarter to Semester Conversion

The Ohio State University Department of Theatre has reviewed the following programs offered by the department and recommends approval of conversion from quarter to semester of all current programs:

- Bachelor of Arts – Theatre
- Theatre Minor
- Interdisciplinary Media Production & Analysis Minor
- Interdisciplinary Video Arts Minor
- Master of Arts – Theatre
- Master of Fine Arts – Acting
- Master of Fine Arts – Design
- Doctor of Philosophy – Theatre
- Graduate Minor in Cinema/Video

These programs have been reviewed and approved in a variety of faculty meetings and retreats, including meetings by area of specialization, the department's Curriculum and Instruction Committee (comprised of the Undergraduate Studies Committee and Graduate Studies Committee and their associated directors), and meetings of the faculty as a whole.

Sincerely,

A handwritten signature in black ink that reads 'Dan Gray'.

Dan Gray
Chair/Associate Professor



Media Production and Analysis Minor Program Rationale Statement

The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means. This minor program was originally developed at the request of the Provost and in response to student demand for the continued operation of the Buckeye-TV station and the opportunity for students to have an outlet for hands-on media creation and analysis. The quarter based minor was approved in 2006.

Minimal changes have been made to the foundational courses of the minor, which serve to provide students with a better understanding of both the technology and the impact of media. Students will continue to select one course in media and criticism from Communication 2540: Introduction to Communication Technology (the semester equivalent to COMM 240) or Theatre 2367.03: Criticizing Television (Theatre 367.03); one course in field studies from Communication 4191: Internship (COMM 683) or Theatre 5189: Fieldwork in Theatre, Cinema or Video (Theatre 689); and at least two electives. The requirement to take one course in research methods (formerly COMM 460 or 463) has been replaced with a new practicum requirement which students fulfill by taking either Communication 2223: Lantern Practicum or Theatre 3351: Television Production 1 (Theatre 300). This new practicum requirement addresses a need for the students to have more hands-on time with the resources and equipment they will be expected to utilize in the field upon graduation.

The list of electives has not changed in the transition from quarters to semesters. Students must choose two courses from the following list: Arts College 5501: Concept Development for Time-based Media; Communication 2321: Writing for Strategic Communication, Communication 3425: Media Management (COMM 425), Communication 3554: Social Implications of Technology (COMM 654), Theatre 2351: Fundamentals of Radio and Television Production (Theatre 580), Theatre 3352: Television Production 2 (Theatre 405.10), Theatre 5321: Video Production 1 (Theatre 634), Theatre 5322: Editorial Process (Theatre 633), Theatre 5323: Video Production 2 (Theatre 635), and Theatre 5331: Screenwriting (Theatre 636).

The Media Production and Analysis minor requires the completion of five courses for at least 15 units, including four foundational courses. Students must take courses from each of the two departments. Overlap with the GE is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives.

This proposal has been reviewed and approved by the Department of Theatre and the School of Communication.

**Media Production and Analysis Minor
Semester Based Course Offerings**

Department	Course #	Title	Units
<i>Media and Criticism - choose one course</i>			
Communication	2540	Intro to Communication Technology	3
Theatre	367.03	Criticizing Television	3
<i>News and Production Practicum - choose one course</i>			
Communication	2223	Lantern Practicum	4
Theatre	3351	Television Production 1	3
<i>Field Studies - choose one course</i>			
Communication	4191	Internship	3
Theatre	5189	Fieldwork in Theatre, Cinema or Video	1-12
<i>Electives - choose two courses</i>			
Arts College	5100	Concept Development for Time-based Media	3
Communication	2321	Writing for Strategic Communication	4
Communication	3425	Media Management	3
Communication	3554	Social Implications of Technology	3
Theatre	2351	Fundamentals of Radio/Television	3
Theatre	3352	Television Production 2	3
Theatre	4000.03	Practicum: Video	1-3
Theatre	5321	Video Production 1	3
Theatre	5322	Editorial Process	3
Theatre	5323	Video Production 2	3
Theatre	5331	Screenwriting	3

**The Ohio State University
College of Arts and Sciences
Media Production and Analysis Minor (MEDPROD-MN) – Semester Advising Template**

Program Advisors:

Janet Parrott (parrott.1@osu.edu)
Theatre Media Production Supervisor
1089 Drake Union, 1849 Cannon Drive

Susan Vanpelt (vanpelt.2@osu.edu)
School of Communication Undergraduate Coordinator
3016 Derby Hall, 154 N. Oval Mall

The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means.

The Media Production and Analysis minor requires the completion of five courses for at least 15 units, including four foundational courses. Students must take courses from each of the two departments. Overlap with the GE is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives. You must file your minor program with a Program Advisor.

No more than 3 hours of 4191 or 5189 can be applied to the minor.

Required foundational courses (9 credit hours)

Select one course from each of the foundations listed below for a total of 3 courses:

Media and Criticism - Choose one:
Comm 2540 - Intro to Communication Technology (3)
Theatre 367.03 - Criticizing Television (3)

News and Production Practicum - Choose one:
Comm 2223 - Lantern Practicum (4)
Theatre 3351 - Television Production 1 (3)

Field Studies - Choose one:
Comm 4191 - Internship (3)
Theatre 5189 - Fieldwork in Theatre, Cinema or Video (3)

Electives (minimum 6 credit hours)

Select courses from the following list to total a minimum of 6 credit hours. Students must take courses from both departments.

Arts College 5100 - Concept Development for Time-based Media (3)
Comm 2321 - Writing for Strategic Communication (4)
Comm 3425 - Media Management (3)
Comm 3554 - Social Implications of Technology (3)
Theatre 2351 - Fundamentals of Radio/Television (3)
Theatre 3352 - Television Production 2 (3)
Theatre 4000.03 - Practicum: Video (1-3)
Theatre 5321 - Video Production 1 (3)
Theatre 5322 - Editorial Process (3)
Theatre 5323 - Video Production 2 (3)
Theatre 5331 – Screenwriting (3)

Media Production and Analysis minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credit hours required A minimum of 15

Transfer credit hours allowed A maximum of 6

Overlap with the GE Permitted

Overlap with the major Not allowed and

- The minor must be in a different subject than the major.
- The same courses cannot count on the minor and on the major.

Overlap between minors Each minor completed must contain 15 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- The minor must contain 6 credit hours at the 3000-level or above.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

- The academic unit offering the minor

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

- The academic unit offering the minor

College of Arts and Sciences
Curriculum and Assessment Services
154 Denney Hall, 164 W. 17th Ave.
<http://artsandsciences.osu.edu>
<http://ascinterdisciplinary.osu.edu>

Revised 05-30-11

The Ohio State University
College of Arts and Sciences
Media Production and Analysis Minor (MEDPROD-MN) – Quarter Advising Template

Program Advisors:

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The interdisciplinary minor in Media Production and Analysis provides students with an understanding of the societal impact of contemporary media practices and provides opportunities to develop specific media production skills. Students will both analyze and produce media content for distribution through a variety of means.

The Media Production and Analysis minor requires the completion of five courses for at least 21 credit hours, including three foundational courses. Students must take courses from each of the two departments. Overlap with the GEC is permitted. If one or more of the foundational courses are counted toward a major, these courses must be replaced with additional courses from the list of electives. You must file your minor program with a Program Advisor.

No more than 6 hours of 683, 689 or 405.10 can be applied to the minor.

Required foundational courses (15 credit hours)

Select one 5-hour course from each of the foundations listed below for a total of 15 hours of required foundational courses:

Media and Criticism - Choose one (5 credit hours):
Comm 240 - Introduction to Communication Technology (5)
Theatre 367.03 – Media Criticism (5)

Research Methods - Choose one (5 credit hours):
Comm 463– Comm Industry Research Methods (5)
Comm 460 – Communication Research Methods (5)

Field Studies - Choose one (5 credit hours):
Comm 683 – Internship in Journalism or Communication (5)
Theatre 689 – Field Work in Theatre, Cinema, or Video (5)

Electives (minimum 6 credit hours)

Select courses from the following list to total a minimum of 6 credit hours. Students must take courses from both departments.

Comm 221 or 221A – Reporting and Editing for the News Media (5)
Comm 341 –Communication Technology and Policy (5)
Comm 425 – Media Management (5)
Theatre 405.10 – Film and Video Practicum (1-3)
Theatre 580 – Radio and Television Production (5)
Theatre 633 – Editorial Process (5)
Theatre 634 – Video Production 1 (5)

Theatre 635 – Video Production II (5)
Theatre 636 – Screen Writing (5)
Comm 654 – Societal Impact of Technology (5)

Media Production and Analysis minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credit hours required A minimum of 21

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted

Overlap with the major Not allowed and

- The minor must be in a different subject than the major.
- The same courses cannot count on the minor and on the major.

Overlap between minors Each minor completed must contain 20 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

- The academic unit offering the minor

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

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SMH 09/19/08
Update 11/09/10
Update 11-15-10 DH



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Transition Plan

Media Production and Analysis Minor

The transition for students pursuing the interdisciplinary Media Production and Analysis Minor will be fairly seamless given that the required and elective courses are being converted from quarter to semester equivalents. Students having completed the Research Methods requirement under the quarter program will not be required to complete the News and Production Practicum, Communication 2223: Lantern Practicum or Theatre 3351: Television Production 1 (Theatre 300), that has replaced the Research Methods requirement. Communication 221: Reporting and Editing for the News Media will still be honored as an elective credit for students having completed the course prior to Summer Term 2012. All courses taken under quarters will be counted under semesters.